

AUSTRALIAN OLYMPIC COMMITTEE

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10 June 2011

Mr. Peter Dengate Thrush
Chairman, Board of Directors
Internet Corporation for Assigned Names and Numbers ("ICANN")
Suite 330, 4676 Admiralty Way
Marina del Rey, CA 90292-6601
USA

Via email: peter.dengatethrush@icann.org

Dear Mr. Dengate Thrush,

SUPPORT FOR THE IOC RESERVED NAMES PROPOSAL

The Australian Olympic Committee Inc. ("NOC") submits this letter in support of the request by the International Olympic Committee ("IOC") for reservation of the words OLYMPIC and OLYMPIAD in the domain name system.

The IOC has informed us that its reserved names proposal remains pending before your Board of Directors, while the deadline for implementation quickly approaches. As the Chairman of the Board, we kindly request that you circulate our comments in support of the IOC proposal among your fellow Board members.

As you are no doubt aware, many nations around the world protect the words OLYMPIC and OLYMPIAD, in addition to the other words and symbols of the Olympic Movement.

In Australia, the Olympic Insignia Protection Act of 1987 reserves exclusive use to the Australian Olympic Committee of any protected Olympic expression, including OLYMPIC and OLYMPIAD.

This special protection provides the IOC and our NOC with the international and exclusive rights required to fund the development and promotion of the values encompassed in the Olympic Movement. Omitting this protection from the domain name system would severely detract from funds that the IOC and our NOC hope to use in placing sport at the service of humanity.

INTERNATIONAL ASSOCIATIONS

• INTERNATIONAL OLYMPIC COMMITTEE (IOC), LAUSANNE • ASSOCIATION OF NATIONAL OLYMPIC COMMITTEES (ANOC), PARIS
• OCEANIA NATIONAL OLYMPIC COMMITTEES (ONOC), SUVA

We urge your sympathetic consideration of the foregoing and request that you provide the special protection proposed by the IOC.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'C. Phillips', written in a cursive style.

CRAIG PHILLIPS

cc: Bruce Tonkin, ICANN Board of Directors Member (bruce.tonkin@melbourneit.com.au)
Christophe de Kepper, IOC Director General (christophe.de_kepper@olympic.org)
Howard M. Stupp, IOC Director of Legal Affairs (howard.stupp@olympic.org)