



24 September 2021

RE: Donuts Dropzone RSEPs for Binky Moon LLC and Dog Beach LLC Potential Competition Issues

Jeff Reberry
Co-Founder and COO, TurnCommerce Inc.

Dear Mr. Reberry,

Thank you for your [27 August 2021](#) letter regarding the Registry Services Evaluation Policy (RSEP) requests for the proposed registry service called “Dropzone”, submitted by Donuts Inc. on behalf of Binky Moon, LLC and Dog Beach, LLC.

Thank you for also submitting your letter to the [RSEP comment forum](#). The RSEP comment forum is a public mailing list for comments and feedback relating to the RSEP process, including input on services proposed by registry operators. We appreciate your cooperation, your comment is posted [here](#).

Prior to receiving your letter, ICANN org conducted its standard review process in accordance with the [RSEP Policy](#) as it does for all RSEP requests. The standard review considers whether the proposed service may raise significant security, stability, or competition issues. In particular, the competition review was conducted, as always, in consideration of the items set forth on the [Preliminary Determination of Competition Issues](#) webpage.

The information received in the Dropzone RSEP request was thoroughly evaluated pursuant to our process, which included consideration of the matters raised in your letter. ICANN org determined that the Dropzone service as submitted by Donuts Inc. on behalf of Binky Moon, LLC and Dog Beach, LLC does not raise any competition concerns requiring ICANN org to refer either RSEP to a relevant competition authority.

Thank you for raising your concerns and submitting your feedback on this matter.

Sincerely,

Russ Weinstein

Russ Weinstein

Vice President, GDD Accounts and Services

Internet Corporation for Assigned Names and Numbers (ICANN)