



## Registry Services Evaluation Policy (RSEP) Request

October 5, 2018

### Registry Operator

The Canadian Real Estate Association  
200 Catherine Street, 6th Floor  
Ottawa, Ontario K2P 2K9

### Request Details

Case Number: 00905011

This service request should be used to submit a Registry Services Evaluation Policy (RSEP) request. An RSEP is required to add, modify or remove Registry Services for a TLD. More information about the process is available at <https://www.icann.org/resources/pages/rsep-2014-02-19-en>

Complete the information requested below. All answers marked with a red asterisk are required. Click the Save button to save your work and click the Submit button to submit to ICANN.

### PROPOSED SERVICE

#### 1. Name of Proposed Service

Modification of offered IDNs as listed in Paragraph 4.3 of Exhibit A.

#### 2. Technical description of Proposed Service. If additional information needs to be considered, attach one PDF file

.CREA would like to amend paragraph 4.3 of Exhibit A of the .MLS Agreement and remove the following IDNs which are not needed:

- 4.3.1. Arabic script
- 4.3.2. Armenian script
- 4.3.3. Avestan script
- 4.3.4. Azerbaijani language
- 4.3.5. Balinese script

- 4.3.6. Bamum script
- 4.3.7. Batak script
- 4.3.8. Belarusian language
- 4.3.9. Bengali script
- 4.3.10. Bopomofo script
- 4.3.11. Brahmi script
- 4.3.12. Buginese script
- 4.3.13. Buhid script
- 4.3.14. Bulgarian language
- 4.3.15. Canadian Aboriginal script
- 4.3.16. Carian script
- 4.3.17. Cham script
- 4.3.18. Cherokee script
- 4.3.19. Chinese language
- 4.3.20. Coptic script
- 4.3.21. Croatian language
- 4.3.22. Cuneiform script
- 4.3.23. Cyrillic script
- 4.3.24. Devanagari script
- 4.3.25. Egyptian Hieroglyphs script
- 4.3.26. Ethiopic script
- 4.3.27. Georgian script
- 4.3.28. Glagolitic script
- 4.3.29. Greek script
- 4.3.30. Greek, Modern language
- 4.3.31. Gujarati script
- 4.3.32. Gurmukhi script
- 4.3.33. Han script
- 4.3.34. Hangul script
- 4.3.35. Hanunoo script
- 4.3.36. Hebrew script
- 4.3.37. Hiragana script
- 4.3.38. Imperial Aramaic script
- 4.3.39. Inscriptional Pahlavi script
- 4.3.40. Inscriptional Parthian script
- 4.3.41. Japanese language
- 4.3.42. Javanese script
- 4.3.43. Kaithi script
- 4.3.44. Kannada script
- 4.3.45. Katakana script
- 4.3.46. Kayah Li script
- 4.3.47. Kharoshthi script
- 4.3.48. Khmer script
- 4.3.49. Korean language
- 4.3.50. Kurdish language
- 4.3.51. Lao script

- 4.3.52. Latin script
- 4.3.53. Lepcha script
- 4.3.54. Limbu script
- 4.3.55. Lisu script
- 4.3.56. Lycian script
- 4.3.57. Lydian script
- 4.3.58. Macedonian language
- 4.3.59. Malayalam script
- 4.3.60. Mandaic script
- 4.3.61. Meitei Mayek script
- 4.3.62. Moldavian language
- 4.3.63. Mongolian script
- 4.3.64. Myanmar script
- 4.3.65. New Tai Lue script
- 4.3.66. Nko script
- 4.3.67. Ogham script
- 4.3.68. Ol Chiki script
- 4.3.69. Old Persian script
- 4.3.70. Old South Arabian script
- 4.3.71. Old Turkic script
- 4.3.72. Oriya script
- 4.3.73. Phags Pa script
- 4.3.74. Phoenician script
- 4.3.75. Polish language
- 4.3.76. Rejang script
- 4.3.77. Runic script
- 4.3.78. Russian language
- 4.3.79. Samaritan script
- 4.3.80. Saurashtra script
- 4.3.81. Serbian language
- 4.3.82. Sinhala script
- 4.3.83. Sundanese script
- 4.3.84. Syloti Nagri script
- 4.3.85. Syriac script
- 4.3.86. Tagalog script
- 4.3.87. Tagbanwa script
- 4.3.88. Tai Le script
- 4.3.89. Tai Tham script
- 4.3.90. Tai Viet script
- 4.3.91. Tamil script
- 4.3.92. Telugu script
- 4.3.93. Thaana script
- 4.3.94. Thai script
- 4.3.95. Tibetan script
- 4.3.96. Tifinagh script
- 4.3.97. Ukrainian language

- 4.3.98. Vai script
- 4.3.99. Yi script

While adding the French Language IDN to their IDN offering

#### 4.3.1 French Language

If additional information needs to be considered, attach one file

MLS French IDN Table v1.0

### **CONSULTATION**

3. Please describe with specificity your consultations with the community, experts and or others. What were the quantity, nature and content of the consultations?

CREA performed a review with appropriate parties to determine the needed IDNs for the .MLS TLD.

3a. If the registry is a sponsored TLD, what were the nature and content of these consultations with the sponsored TLD community?

N/A

3b. Were consultations with gTLD registrars or the registrar constituency appropriate? Which registrars were consulted? What were the nature and content of the consultation?

N/A

3c. Were consultations with other constituency groups appropriate? Which groups were consulted? What were the nature and content of these consultations?

N/A

3d. Were consultations with end users appropriate? Which groups were consulted? What were the nature and content of these consultations?

N/A

3e. Who would endorse the introduction of this service? What were the nature and content of these consultations?

CREA (Canadian Real Estate Association) has been informed that its membership would welcome the ability to registry .MLS domains in the French Language.

3f. Who would object the introduction of this service? What were (or would be) the nature and content of these consultations?

CREA sees no reason why any of our Canadian member organizations would object to the ability to register .MLS domains in the French Language.

## **TIMELINE**

4. Please describe the timeline for implementation of the proposed new registry service.

CREA plans to offer the French Language IDN and remove the non-required IDNs upon transition from current Registry Service Provider (Verisign) to our new Registry Service Provider (CIRA) at the end of February 2019. Actual Transition date to be determined.

## **BUSINESS DESCRIPTION**

5. Describe how the Proposed Service will be offered.

The French Language IDN will be offered for registration in the same manner as currently approved languages.

6. Describe quality assurance plan or testing of Proposed Service.

This language IDN is currently in use by other TLDs on the CIRA platform. Extensive IDN testing is performed on all required IDN tables as part of the regular testing procedures of the Registry Service Provider (CIRA).

7. Please list any relevant RFCs or White Papers on the proposed service and explain how those papers are relevant.

N/A

## **CONTRACTUAL PROVISIONS**

8. List the relevant contractual provisions impacted by the Proposed Service.

Exhibit A, Section 4.3 will require amendment to reflect the updated IDN languages and scripts.

9. What effect, if any, will the Proposed Service have on the reporting of data to ICANN.

None

10. What effect, if any, will the Proposed Service have on the Whois?

None

If additional information needs to be considered, attach one PDF file.

11. What effect, if any, will the proposed service have on the price of a domain name registration?

None

If additional information needs to be considered, attach one file.

## **CONTRACT AMENDMENTS**

12. Please describe or provide the necessary contractual amendments for the proposed service

CREA requests the addition of the French language, and removal of below IDNs, to the list of permitted IDNs that the Registry Operator may offer for registration in .MLS as set forth in the Registry Agreement - Exhibit A, Section 4.3.

Specifically remove the following IDNs from Section 4.3

- 4.3.1. Arabic script
- 4.3.2. Armenian script
- 4.3.3. Avestan script
- 4.3.4. Azerbaijani language
- 4.3.5. Balinese script
- 4.3.6. Bamum script
- 4.3.7. Batak script
- 4.3.8. Belarusian language
- 4.3.9. Bengali script
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- 4.3.95. Tibetan script
- 4.3.96. Tifinagh script
- 4.3.97. Ukrainian language
- 4.3.98. Vai script
- 4.3.99. Yi script

And add the following IDN to Section 4.3

4.3.1 French Language

## **BENEFITS OF PROPOSED SERVICE**

13. Describe the benefits of the Proposed Service.

.MLS has a geographical focus on the Canadian market, which itself is inherently bilingual using both French and English.

By reducing the IDNs available and including the French Language specifically, CREA will be able to offer its member organizations (registrants) a simplified and more applicable set of IDNs available to them during Registration.

## **COMPETITION**

14. Do you believe your proposed new Registry Service would have any positive or negative effects on competition? If so, please explain.

Having the ability to register French IDNs within the Canadian market would have a positive impact on domain usage.

15. How would you define the markets in which your proposed Registry Service would compete?

The addition of French Language would enhance sales within the Canadian Market in which .MLS plans to compete in.

16. What companies/entities provide services or products that are similar in substance or effect to your proposed Registry Service?

Legacy TLD registry operators permit IDN registration in their TLDs. A list can be found on the IANA website: <http://www.iana.org/domains/idn-tables>.

17. In view of your status as a registry operator, would the introduction of your proposed Registry Service potentially impair the ability of other companies/entities that provide similar products or services to compete?

No

18. Do you propose to work with a vendor or contractor to provide the proposed Registry Service? If so, what is the name of the vendor/contractor, and describe the nature of the services the vendor/contractor would provide.

As part of an upcoming Material Subcontracting Arrangement Change to another Registry Service Provider (CIRA), we will work with CIRA to execute on the IDN switch during transition.

19. Have you communicated with any of the entities whose products or services might be affected by the introduction of your proposed Registry Service? If so, please describe the communications.

N/A

20. Do you have any documents that address the possible effects on competition of your proposed Registry Service? If so, please submit them with your application. (ICANN will keep the documents confidential).

No

If additional information needs to be considered, attach one PDF file.

## **SECURITY AND STABILITY**

21. Does the proposed service alter the storage and input of Registry Data?

No

22. Please explain how the proposed service will affect the throughput, response time, consistency or coherence of responses to Internet servers or end systems.

N/A

23. Have technical concerns been raised about the proposed service, and if so, how do you intend to address those concerns?

No

## **OTHER ISSUES**

24. Are there any Intellectual Property considerations raised by the Proposed Service?

No

If additional information needs to be considered, attach one PDF file.

25. Does the proposed service contain intellectual property exclusive to your gTLD registry?

No

26. List Disclaimers provided to potential customers regarding the Proposed Service.

N/A

If additional information needs to be considered, attach one PDF file.

27. Please provide any other relevant information to include with the request.

Click the Save button to save your work and click the Submit button to submit to ICANN.

**Affected TLDs**

<b>Current Registry Operator</b>	<b>Top Level Domain</b>	<b>Registry Agreement Date</b>
The Canadian Real Estate Association	mls	2015-04-23