# **Public participation in ICANN**

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- \* Who am I?
- \* What is the job?
- \* Why is it needed?
- \* What will I do?
- \* How can you help?

#### Who am I?



- UK journalist
- ICANN watcher and critic
- Internet lover



#### What is the job?

- Proposed originally in 2002 by ICANN president Stuart Lynn
- In bylaws: "There shall be a staff position... that shall be responsible for co-ordinating the various aspects of public participation in ICANN, including the Website and various other means of communicating with and receiving input from the general community of Internet users."
- My summary: get more input; better input; and make it count



## Why is it needed?

- Poor filtering of information
- Excellent ideas lost ("I told ICANN two years ago")
- Frustrations
- Not enough interaction or people
- Insiders / history

#### What will I do?



- Get and share information
- Talk to people
- Listen
- Participation site
- Newsletters
- Factsheets
- New ideas



## How can you help?

- More, adult, conversation
- Greater information sharing (silos)
- More interaction
- Higher quality information
- Ideas



- Questions / queries
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