

WHOIS – Data Elements – making a Difference

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Commercial and Business Constituency (BC)

Commercial and Business Users Perspectives on WHOIS

- Who we are
- Why WHOIS is important to Commercial and Business Users
- A real life example of day to day use of the WHOIS databases ... and what data elements have been used....

Who are the Commercial and Business Users (BC)?

By charter, the BC encompasses a very disparate population of enterprises of all sizes, spread across all regions of the world. BC members are both very small companies and very large, as well as including a significant number of associations with very small to very large members.

How do Commercial and Business Users use WHOIS

- Network problems, spam, DDOS attacks/viruses, checking for availability of a possible new registration for a new service or product; dealing with conflicts between domain name registrations and trademarks, consumer protection issues; fraud problems, and in cooperation with Law Enforcement in other kinds of legal investigations.

A real “Case Example” of uses of data elements in WHOIS

- Many misunderstandings about who and how WHOIS is used.
- Lots of opinions. Few facts.
- Purpose of presentation today is to provide an illustration of a real situation involving WHOIS usage – gTLD WHOIS/RIR WHOIS.

Background to “the case”...

- Famous and well known brand
- .att
- Registered in many countries
- Domain names based on core brand
- Registered in generics, and in many ccTLDs
- Trusted brand; known for integrity and reliability.

The “case” – att-global.net

- Corporate Identity Theft
- Individual Identity Theft
- Consumer Fraud
- Trademark infringement

Resources – correct and complete data elements

Enforcement team – self help – WHOIS.

Accurate and complete WHOIS data elements
for all contacts.

Thank you.

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