



# New sTLD RFP Application

## .asia

Part B. Application Form

### Name and Address fields

#### Company/Organization Information

<b>Company Name</b>	DotAsia Organisation Limited
<b>Company Address 1</b>	Unit A, 20/F, 128 Wellington Street
<b>Company Address 2</b>	Central
<b>Company City</b>	Hong Kong
<b>Company State/Province</b>	Hong Kong SAR
<b>Company Postal Code</b>	n/a
<b>Company Website Address</b>	<a href="http://www.dotAsia.org">http://www.dotAsia.org</a>
<b>Company Country</b>	China

#### Sponsoring Organization Information

<b>Sponsoring Organization Name</b>	DotAsia Organisation Limited
<b>Sponsoring Organization Address 1</b>	Unit A, 20/F, 128 Wellington Street
<b>Sponsoring Organization Address 2</b>	Central
<b>Sponsoring Organization City</b>	Hong Kong
<b>Sponsoring State/Province</b>	Hong Kong SAR
<b>Sponsoring Organization Postal Code</b>	n/a
<b>Sponsoring Organization Country</b>	China
<b>Sponsoring Organization Website Address</b>	<a href="http://www.dotAsia.org">http://www.dotAsia.org</a>

## Namestrings and Conventions

<b>First sTLD choice:</b>	.Asia
<b>Naming Conventions:</b>	
<p>The DotAsia sTLD registry will accept registrations in the second level (e.g. domain-name.asia). The sponsored community will be able to register names in accordance with standard DNS conventions. The sTLD will conform to the accepted LDH naming formats. Some names will be reserved in consultation with sponsoring ccTLDs and relevant parties.</p> <p>The DotAsia registry intends to coordinate with the appropriate technical standards bodies, ccTLDs and ICANN to help establish a proof-of-concept multilingual TLD registry for ".Asia". This will be done in a deliberate and phased manner to ensure the continued stability of the DNS system, with continued adherence to applicable technical standards.</p>	

<b>Second sTLD choice:</b>	.Asia
<b>Naming Conventions:</b>	
<p>The DotAsia sTLD registry will accept registrations in the second level (e.g. domain-name.asia). The sponsored community will be able to register names in accordance with standard DNS conventions. The sTLD will conform to the accepted LDH naming formats. Some names will be reserved in consultation with sponsoring ccTLDs and relevant parties.</p> <p>The DotAsia registry intends to coordinate with the appropriate technical standards bodies, ccTLDs and ICANN to help establish a proof-of-concept multilingual TLD registry for ".Asia". This will be done in a deliberate and phased manner to ensure the continued stability of the DNS system, with continued adherence to applicable technical standards.</p>	

<b>Third sTLD choice:</b>	.Asia
<b>Naming Conventions:</b>	
<p>The DotAsia sTLD registry will accept registrations in the second level (e.g. domain-name.asia). The sponsored community will be able to register names in accordance with standard DNS conventions. The sTLD will conform to the accepted LDH naming formats. Some names will be reserved in consultation with sponsoring ccTLDs and relevant parties.</p> <p>The DotAsia registry intends to coordinate with the appropriate technical standards bodies, ccTLDs and ICANN to help establish a proof-of-concept multilingual TLD registry for ".Asia". This will be done in a deliberate and phased manner to ensure the continued stability of the DNS system, with continued adherence to applicable technical standards.</p>	

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## Sponsoring Organization Structure

The governance structure of the DotAsia Organisation will be constituted based on two types of membership organisations:

1. Sponsor Members

Sponsor Members shall be organisations in the Pan-Asia and Asia Pacific region, as defined by ICANN's Asia / Australia / Pacific Region (based on the ICANN Region definitions) that manage and operate any of the country code Top Level Domain (ccTLD) registries in the region.

## 2. Co-Sponsor Members

Co-Sponsor Members shall be Internet, Information Technology, Telecommunications, non-profit, NGO or other relevant community organisations in the Pan-Asia and Asia Pacific region.

The governance of the DotAsia Organisation will be the responsibility of the Board of Directors, which will be advised by an Advisory Council. There will be eleven (11) persons in the proposed Board of Directors, which will be elected based on the following structure:

- 8 seats nominated and elected by Sponsor Members
- 2 seats nominated and elected by Co-Sponsor Members
- 1 seat for the CEO of the DotAsia registry

To ensure that the Board of Directors is relevant and representative of the multicultural Pan-Asia and Asia Pacific region, geographical diversity will be an important criterion for the selection of the Directors. This geographical diversity requirement will be enforced once there are enough Sponsor Members present in the organisation from each of the 4 areas within the Pan-Asia and Asia Pacific region: North & Northeast Asia; South & Southeast Asia; Middle East, Asia Minor & Eurasia; and, Australasia & Pacific. When this occurs, at least one individual from each region will be represented on the Board. Geographical representation will be based on demonstrable heritage or inhabitant or citizenship of each Board candidate. A Geographical Diversity Consideration Liaison to the Board of Directors may be established to conduct outreach that can help ensure this requirement is met.

Each member of the Board of Directors will be expected to act on behalf of the organization as a whole and not as a representative of the organisation from which s/he was nominated.

An Advisory Council will be created to advise the Board on all policy matters. The Advisory Council's membership will be based on the following criteria:

- 1 Representative from each Co-Sponsor Member
- Members nominated by the Board of Directors should the Advisory Council membership be less than the minimum required; such nominee(s) shall also not be a member of the Board of Directors and not be in conflict with the interests of the nominating Board member(s).

In addition to the Board of Directors, a Proceeds Steering Committee (PROSCOM) will be created by the Board to oversee the allocation of surplus proceeds from registry operations. The PROSCOM will solicit, evaluate and recommend (within the committee or through a third party evaluator) grants to relevant social and/or technical initiatives and activities from the surplus proceeds. The Board will ultimately authorise the grants and decide the qualifications for and number of members of the PROSCOM.

In summary, the key activities of the DotAsia Organisation will be governed by three key groups:

- Board of Directors: made up of elected representatives from Sponsor (8) and Co-Sponsor (2) members and the CEO;
- Advisory Council: made up of representatives of Co-Sponsor members; and
- Proceeds Steering Committee: created by the Board.

A Registrant Constituency made up of individuals and/or registrants may be introduced by the Board when the number of registered domains and unique registrants becomes significant. This group, should it be formed, will be consulted in the future on policy issues. Liaisons to the Board of Directors may also be established.

The DotAsia Organisation will be a membership-based not-for-profit corporation registered in Hong Kong. The corporation has been registered as a Limited Company in Hong Kong. Should it be awarded the ".Asia" TLD by ICANN, the DotAsia Organisation will take the necessary steps to receive tax exemption provisions status as a not-for-profit organisation.

A number of letters-of-intent (LOI) have already been established between the organisation and prospective Sponsor (ccTLD) Members and Co-Sponsor Members. These include: CNNIC (.CN), JPRS (.JP), MONIC (.MO), IUSN (.NU), TWNIC (.TW), VNNIC (.VN), ccTLD-ID (.ID), APNIC (Asia Pacific Network Information Centre, the RIR for the Asia Pacific region) and APNG (Asia Pacific Networking Group).

Positive initial responses have also been obtained from the ccTLD managers of a number of other prospective Sponsor Members. The organisational policies, structure and governance proposed provides a balanced and relevant framework that will serve the intended community well. Many ccTLDs are also currently formally evaluating the opportunity of becoming members to support and contribute to the DotAsia initiative but have not officially signed LOI's due to time constraints. Such support will be indicated on the DotAsia Web site, as well as through indications of support on ICANN's public comment forum.

A binding Memorandum-of-Understanding (MoU) has also been executed with Afiliias Limited, to be the technology provider of back-end registry services for the DotAsia Registry. This MoU will become a formal agreement, upon the DotAsia Organisation's proposal being accepted by ICANN.

The direct and close involvement of many regional ccTLDs ensures a wealth of knowledge and expertise in the operational and policy management of a TLD registry in the Asia and Asia Pacific region. Furthermore, representation in governance from successful Asia Pacific Internet and Information Technology groups, provides broad representation and relevance from the Pan-Asia and Asia Pacific community. Together they create a well-balanced governance structure that forms a solid foundation for a successful TLD registry for Asia.

The mission of the DotAsia Organisation is:

- To sponsor, establish and operate a regional Internet namespace with global recognition and regional significance, dedicated to the needs of the Pan-Asia and Asia Pacific Internet community.
- To reinvest surpluses in socio-technological advancement initiatives relevant to the Pan-Asia and Asia Pacific Internet community; and
- To operate a viable not-for-profit initiative that is a technically advanced, world-class TLD registry for the Pan-Asia and Asia Pacific community.

As part of the mission, an important philosophy of the DotAsia Organisation is to be able to reinvest back into the social and technological advancement initiatives within the community. Based on the revenue allocation structure of the DotAsia registry, a guaranteed portion of revenues will be directly re-invested into the community through participating ccTLDs (as Sponsor

Members) from the very beginning. This ensures that the DotAsia Organisation will immediately contribute to its sponsored community from its operations.

In summary, the framework for the DotAsia organisation is well balanced from both a governance and community viewpoint. The structure ensures that the registry will be operated in the best interest of the stakeholders of the Pan-Asia and Asia Pacific community. The success of the DotAsia registry will not only further exemplify the collaborative community-based, bottom-up approach that has made the Asia Pacific Internet groups (such as APNIC) so successful, but will also serve to extend this cooperative nature beyond the Internet communities to the economies of the thriving Pan-Asia and Asia Pacific region.

Furthermore, the DotAsia Organisation intends to leverage the IDN expertise accumulated in the Asia Pacific region by the many test-bed and production IDN registration environments at different ccTLDs into the operation of a fully multilingualised TLD registry with IDN TLDs. (as explained in the above section: Namestrings and Conventions). Upon implementation, this will further provide tremendous value to the community served and the Internet at large.

### **Appropriateness of Sponsored TLD Community**

The DotAsia registry will serve the Pan-Asia and Asia Pacific community.

The vision of the DotAsia Organisation is to create a globally visible domain that embodies the successful, cooperative atmosphere established within the Pan-Asia and Asia Pacific Internet community to accelerate the overall growth of the region.

With over 60% of the world's population (and over 90 languages), Asia is a region that is experiencing tremendous economic, cultural and technical growth. Asia has begun to emerge from its financial and economic problems of the 1990s; at this critical juncture of rejuvenation, a special, dedicated domain can help players in the region to realize their global citizenship as well as the potential for regionally targeted efforts.

The DotAsia Organisation aspires to bring together the Pan-Asia and Asia Pacific region. A regionally dedicated domain can help cement a common regional identity that will be reinforced by the reinvestment of registry proceeds into further development for the region. While a single domain registry cannot solve all of the macro issues in the region, this initiative nevertheless seeks to contribute to the realization that regional collaboration will lead to stronger global competitiveness among Asia and Asia Pacific corporations, economies and people.

The Internet is playing an increasingly important role in the resurgent economies in the Pan-Asia and Asia Pacific region. As corporations and entities look beyond their local markets, an online identity is key, and a regional domain is a logical next growth step. Similarly, when multinationals establish presence in the region, they need a regional identity instead of simply a local one. For example, if a company establishes an Asia headquarters in Shanghai, a ".CN" address may be best for communicating with prospective clients in China. However, when this company visits Japan, a ".Asia" address reinforces the broader scope of their market. A regional address may also help local companies to overcome biases when they expand outside their home market.

As in most areas, the SME segment (small/medium enterprises) comprises the

largest and fastest growing segment of the market. We believe this is precisely the segment that will benefit most from the market-expanding potential of a regional ".Asia" domain.

As Prof. Kilnam Chon, a renowned Internet pioneer in Asia, points out, just as there is a place for international magazines, regional magazines and local magazines, there needs to be a place for international TLDs, regional TLDs and local TLDs. Regional TLDs make more sense than many commercial or sponsored TLD proposals, which offer little advantage over a domain in COM or ORG or NET, other than for registries and in the minds of applicants. From the point of view of DNS operations, a regional TLD provides specific services for a specialized community that has unique needs not otherwise served by a generic or a country code TLD.

The Pan-Asia and Asia Pacific Internet community is a coherent, mature and thriving Internet community. This is clearly illustrated by the successful Asia Pacific Internet groups such as the APNIC, the APNG and the well-attended annual APRICOT meetings. Clearly, Pan-Asian and Asia Pacific communities have learned how to sustain viable representative organizations - and their experience will be leveraged in the DotAsia registry.

The community is experienced in community-based governance and understands its viability. The DotAsia Organisation has received many positive remarks from leaders of the community, commending it on the well-balanced framework that ensures that the DotAsia Organisation is built for success. The following organisations have already expressed formal support for the introduction of the DotAsia TLD:

MONIC - Macau Network Information Center (.MO)  
CNNIC - China Internet Network Information Center (.CN)  
TWNIC - Taiwan Network Information Center (.TW)  
IUSN - Internet Users Society - Niue (.NU)  
VNNIC- Vietnam Internet Network Information Center (.VN)  
JPRS - Japan Registry Service Co., Ltd. (.JP)  
ccTLD-ID - Country Code Top Level Domain Indonesia (.ID)  
APNIC - Asia Pacific Network Information Centre  
APNG - Asia Pacific Networking Group  
Hong Kong Information Technology Industry Council (HKITIC)  
Hong Kong Productivity Council (HKPC)  
Web Commerce Communications Limited (ICANN-Accredited Registrar from Malaysia)  
IP Mirror Private Limited (SGNIC-Accredited Registrar from Singapore)  
Hong Kong Internet Service Providers Association (HKISPA)  
Hong Kong Cyberport Management Company Limited (CYBERPORT)  
Hong Kong Information Technology Federation (HKITF)  
Information and Software Industry Association, Hong Kong (ISIA)  
Hong Kong Telecommunications Users Group (HKTUG)  
Hon SIN Chung-Kai, Legislative Councillor, HKSAR  
Invest Hong Kong, HKSAR Government (InvestHK)

## Representation

The governance of the DotAsia Organisation will be driven by ccTLDs, who have the most domain management experience, and will represent the interests of the local communities. The governance structure will be augmented by Asia and Asia Pacific Internet and Information Technology groups, non-profit organizations, and NGOs that bring input from a broader perspective across the region. The balance created by this basic structure of the DotAsia Organisation should serve to ensure open channels for input from the community.

The DotAsia Organisation may also explore the establishment of a Registrant Constituency, made up of registrants: individuals and corporations, of the ".Asia" domain. The Registrant Constituency will further allow even broader participation from the community.

A more comprehensive outline of a proposed policy making process that incorporates different community input is explained in other sections, including: Proposed Extent of Policy-Making Authority; and, Policy-Making Process.

## Openness and Transparency

The DotAsia Organisation intends to operate in an open and transparent manner. The DotAsia Organisation will maintain a public Web site to post policies and news of relevance to the community.

All Board meeting minutes will be publicly posted online. Formal Board meetings will also be open for observation by the public. The DotAsia Organisation intends to hold its Board meetings in conjunction with the ICANN and APRICOT meetings for the convenience of participants and to further encourage the participation of interested observers.

An open Annual General Meeting (AGM) will be held during the annual APRICOT meetings, which are attended by many leaders and active participants from the Internet community in the Pan-Asia and Asia Pacific region. This meeting will include an open comment session. Minutes of the AGM will also be made publicly available. Critical issues that affect the community (e.g. decision on surplus allocation) may also be open for public commenting.

Notice for policy changes will be made to parties affected and to the public where appropriate. Adequate commenting and consultation periods to obtain input from different constituencies, membership groups or from the public at large will be provisioned.

## Initial Directors, Officers, and Other Staff

### I. Initial Board of Directors

As sponsoring organisations come forward to express their interest and participation in the DotAsia registry, we expect that the Initial Board will be completed prior to the awarding of a contract by ICANN to the DotAsia Organisation. The Initial / Launching Board of Directors (in no particular order) for the DotAsia Organisation will include the following distinguished individuals:

Hirofumi HOTTA (Director, JPRS)

Hiro was one of the founding members of Japan Registry Service, which is the .JP ccTLD registry. He is an experienced technologist. As a senior manager at NTT, he was responsible for developing application services in NTT's ISP services unit. He was Chairman of the Asia & Pacific Internet Association and was appointed by the ICANN ISP Constituency to be member of the DNSO Names Council for 2 years. He was a member of the ICANN IDN registry implementation committee and is one of the promoters of ENUM Trial Japan. He is also a member of ccNSO Launching Group of ICANN.

YU Yang (Commissioner, International Affairs, CNNIC)

Yang Yu has been a research member in CNNIC's International Domain Name Policy Studies Program and has served as assistant to Prof. Hualin Qian (director of ICANN board) since 2000. He joined Asia Pacific Top Level Domains in 2000, and has been a voting member since 2003. He also served as one of the key coordinators of ICANN's Shanghai meeting. Some of his publications include "IETF-The Cradle of Internet Standards", China Information World No. 61; "The Global Internet Community", China Internet Development Report 2002; and "ICANN and China", China Computer World.

Dr. TSENG Shian-Shyong (Chairman, TWNIC)

Dr. Tseng is on the faculty of the Department of Computer and Information Science at National Chiao Tung University where he is currently a Professor. Previously he was the Director of the Computer Center National Chiao Tung University; Chairman of Department of Computer and Information Science; the Director of the Computer Center at the Ministry of Education; and the Chairman of Taiwan Academic Network management committee. Later, he founded Taiwan Network Information Center, where he is now Chairman of the Board of Directors. He is also President of SIP/ENUM Forum Taiwan and the Chair of the organizing committee of Taiwan Internet Content Rating Foundation.

Richard ST. CLAIR (Co-founder and Technical Manager, IUSN)

Richard St. Clair is chairman of the Pacific Region Chapter of the Internet Society and serves on the board for the Asia Pacific Top Level Domain Forum. He is the technical manager and co-founder of the Internet User's Society Niue and the holder of CET MCSE and CCIE certifications. He has a background in RF communications. Originally from San Jose, California, he retired in 1992 and ventured into communications development in emerging nations. As a United States Peace Corps volunteer, he served in Niue.

Dr. THAM Yiu Kwok (Administrative Contact, MONIC)

Dr. Tham worked in areas of telecommunication with Telesat Canada, GTE Spacenet and Telstra Research Laboratories, and held academic and research appointments with the National University of Singapore. He was Visiting Professor at the Department of Telecommunications and Mathematics, University of Karlskrona/Ronneby, Sweden, before returning to the Far East. He was Lingnan Foundation Visiting Teaching Scholar at the Department of Information Systems, Lingnan University, Hong Kong, before taking up his present post as Head of Computer Service Bureau at the University of Macau, Macao.

Indra K. HARTONO (Managing Partner, ccTLD-ID)

Before joining ccTLD-ID, Indra was an ISP Senior Executive and System Information Specialist in Jakarta. Later, he was appointed by the Indonesia ISP Association as a Program Manager and conducted initial progress on the Indonesia Internet Exchange and Indonesia Network Information Centre White Paper. Indra developed IDNIC Digital Domain Registration Form utility software as well as a few other Internet related utilities. He conducted a Quantitative Analysis Research on the CO.ID domain. Currently, he maintains and manages the second level domain, CO.ID.

Tommy MATSUMOTO (Chairman, APNG)

Tommy is currently the APNG Chair, Vice President at JPNIC, and an ICANN At



Large Advisory Committee Member. He was a founder of AT&T Spin Internet Service, the first Commercial ISP in Japan, a CIX Board member, founder of JPIX and its first Board member, a JPNIC Board member since 1995, and Vice President of INET 2000 in Yokohama.

## II. Initial Advisory Council

The Initial Advisory Council of the DotAsia Organisation will consist of the following distinguished individuals:

Izumi AIZU (Member Asia / Australia / Pacific, Interim ALAC)

Izumi co-founded the Institute for Networking Design in Tokyo and has served as secretary general of Networking Forum. He later joined the Center for Global Communications at the International University of Japan. He co-founded the Institute for Hyper Network Society as well as Asia Network Research. Previously he worked as Secretary General of Asia & Pacific Internet Association. He is a member of the ICANN ALAC, the International Advisory Panel of Asia Pacific Development Information Program at the United Nations Development Program, and was an advisory member of Internet Policy Program at the Aspen Institute.

Dr. XUE Hong (Member Asia / Australia / Pacific, Interim ALAC)

Dr. Xue has been a panelist for the UDRP and other dispute resolution procedures at the following places: World Intellectual Property Organization; Asian Domain Name Dispute Resolution Center; and the Domain Name Dispute Settlement Center, China International Economic and Trade Arbitration Center. She is currently a Research Assistant Professor, Faculty of Law, University of Hong Kong and an Associate Professor, Foreign Affairs College. Previously she held positions as Visiting Professor, Beijing University, Beijing; Visiting Lecturer, Murdoch University, Perth; and Attorney, Liu, Shen & Associates, Beijing.

Paul WILSON (Director General, APNIC)

Paul Wilson is Director-General of APNIC, the Regional Internet Registry for the Asia Pacific region. Paul was a founding staff member at Pegasus Networks and eventually became CEO. There he worked on a range of Internet development activities, as a consultant to the International Research Development Centre, United Nations and international agencies. He worked regularly with the IDRC on its Pan-Asia Networking programme, supporting Internet connectivity or applications projects in numerous countries. He is currently the Chair of the Number Resource Organisation, the coalition of all RIRs.

Dr. Vincent CHEN (Advisory Board, APNG)

Vincent is a Board Member of TWNIC and APTLD as well as Associate Professor, Department of Information Management, National Kaohsiung First University of Science and Technology, and member of the TWNIC International Affairs Committee. Vincent has served in various positions at the Computer Center and Ministry of Education as well as NKFUST. He has also served as Adjunct Associate Professor for the Graduate Institute of Information Communications, Shih Hsin University, and the main advocate of Taiwan BITnet and TANet.

Khaled FATTAL (Acting Executive Director, AINC)

Mr. Fattal is the CEO of International Business Enterprises LTD. He previously

served as President, Waqalat Arbitration Centre, India and Chairman & CEO of the Multilingual Internet Names Consortium. Khaled is also the Chairman MINC Arabic Language and Script Working Group. and the Acting Executive Director, Arabic Internet Names Consortium.

York MOK (Chairman, Hong Kong ISP Association)

As Deputy Managing Director of HKNet, Mr. Mok is responsible for the overall operation of the company. He leads the team in spearheading the launch of data center, broadband services and web solutions and maintaining the company as a leading Internet Service Provider in Asia. Mr. Mok has over 20 years experience in the telecom and IT industry, specialized in sales & marketing, business development as well as corporate and strategic planning. Prior to joining HKNet, Mr. Mok held various senior executive positions at Cable & Wireless Group companies. Currently, he is chairman of Hong Kong Internet Service Providers Association and a Director of Hong Kong Internet Registration Corporation (.hk ccTLD Manager).

Dr. Kenny HUANG (Advisor, CDNC)

Kenny is a pioneer of Internet Development in Taiwan. He has served on the: ICANN Address Council as Asia Pacific Representative; ICANN IDN Registry Implementation Committee; Co-chair, Address Policy SIG, Asia Pacific Network Information Centre; Advisor, Chinese Domain Name Consortium; Co-Chair, Joint Engineering Team, formed by JPNIC, KRNIC, CNNIC, TWNIC, and Searchable Internet Resource Name IRTF.

Charles MOK (President, Hong Kong Information Technology Federation)

Mr. Mok is President of the Hong Kong Information Technology Federation, and a past chairman of the Hong Kong Internet Service Providers Association. He is also a member of the Consumer Council, Information Infrastructure Advisory Committee, and Trade and Industry Advisory Board, and a former part-time member of the Central Policy Unit. He is a director of Hong Kong Internet Registration Corporation (.hk ccTLD Manager) and the CEO of Halo Systems Limited. Previously, Mr. Mok was a co-founder of HKNet which was acquired by NTT Communications. He also worked for SunSoft Inc. and Digital Equipment Corporation in the U.S.

For more information on the interim management, please refer to: Part C, Business Plan - Current Operations, Section III; and Business Plan - Registry Requirements, Section V.

## Selection of Directors, Officers, Members, Staff

The Initial Board will be nominated by the founding members of the DotAsia Organisation. It is proposed to serve for a period of no longer than 18 months, starting from the execution of a contract between ICANN and the DotAsia Organisation. The following is a proposed process for the selection of Board of Directors, Advisory Council members and officers:

Upon the first election, the proposed structure of the Board of Directors is as follows:

- 8 Sponsor Member Seats - nominated and elected by participating Sponsor Members
- 2 Co-Sponsor Member Seats - nominated and elected by Co-Sponsor Members

- 1 seat for the CEO

For the first election it is proposed that out of the eight Sponsor Member Seats, the four candidates receiving most votes shall serve for two-year terms and the remaining four shall serve one-year terms. Out of the two Co-Sponsor Member Seats, the candidate receiving more votes shall serve for a two-year term and the other shall serve a one-year term. In any case of ties, a separate tie-breaker vote will be conducted.

Successive Board members shall each serve a two-year term of office, but shall be eligible for re-election. The members of the Initial Board and the First Elected Board are also eligible for re-election when they relinquish office respectively.

Each Sponsor Member may nominate one individual who shall then be eligible to stand for election to the Board of Directors in the Sponsor Member Seats open for election. Each Co-Sponsor Member may nominate one individual who shall be eligible to stand for election to the Board of Directors in the Co-Sponsor Member Seats open for election.

Board members shall serve on the Board of Directors in their personal capacity and shall act in the best interests of the DotAsia Organisation and not the Member organisation to which that individual belongs. Except for the CEO seat, which must be relinquished upon the termination of office of the CEO, Board members shall continue to serve on the Board of Directors until their term expires or if a special resolution to remove the Board member is passed.

In the event of a resignation or a special resolution to remove a Board member, a re-election for the vacant seat shall be conducted within 90 days of the effective vacancy.

Every Sponsor Member shall be entitled to cast one vote for each Sponsor Member Seat open for election. In the event where there is more than one seat open, each Sponsor Member may not cast more than one vote for one candidate. Every Co-Sponsor Member shall be entitled to cast one unique vote for each Co-Sponsor Member Seat open for election. In the event where there is more than one seat open, each Co-Sponsor Member may not cast more than one vote for one candidate. In case of ties, a separate tie-breaker vote will be conducted.

Except where stated otherwise in the notice of meeting, voting on issues to be determined at meetings may be cast by electronic mail ("e-mail") or other verifiable electronic means.

Decisions of the Board of Directors shall be made by a majority vote of the members of the Board of Directors or their proxy present (in person or through an accepted electronic medium such as the telephone) at a meeting and forming a quorum, except those decisions to remove the CEO, removal of Board members or the review or amendment of any decision of the Board of Directors, which shall require a major-majority vote of all members of the Board of Directors forming a quorum.

Each Board member shall be responsible to disclose to the DotAsia Organisation any relationship or other factor that could reasonably be considered to cause the Director to be considered to be in a conflict-of-interest, and recuse him/herself from a Board decision to that matter. In the event where a quorum of the Board of Directors cannot be formed due to conflict-of-interest recusals from multiple parties, all conflict-of-interest declarations will be noted but excused, and the Board members will be able to cast their vote as in normal

circumstances.

The Advisory Council will be an assembly of representatives nominated by the Co-Sponsor Members. Each Co-Sponsor Member shall appoint one individual to the Advisory Council. Advisory Council members shall serve on the Advisory Council in their personal capacity and shall act in the best interests of the DotAsia Organisation and not the Member organisation to which that individual belongs. Advisory Council members may be nominated by the Board of Directors should the Advisory Council membership be less than the minimum required; such nominee(s) shall also not be a member of the Board of Directors and not be in Conflict of Interest with the interests of the nominating Board member(s).

Board and Advisory Council members will serve as volunteers. Board Members will not be remunerated for their participation in the DotAsia Organisation's Board. The DotAsia Organisation does not expect to reimburse Board members for travel and related expenses for attending Board meetings.

The CEO will be selected and appointed by the Board of Directors with consultation from the Advisory Council. All other operation staff will be hired and managed by the CEO and the rest of the management team. Auditors will be appointed by the Board.

## Meetings and Communication

The DotAsia Organisation intends to conduct its Board of Director, Advisory Council and Annual General Member meetings in conjunction with regional or relevant international meetings to allow for easier access and participation from members and the community at large.

### I. Board of Directors Meetings

Three regular open meetings of the Board of Directors are currently proposed for each year:

- One meeting in conjunction with the APRICOT meetings
- The other two meetings in conjunction with ICANN meetings

The annual meeting schedule for the following year will be proposed by the CEO and confirmed by the Board of Directors at the last meeting of the year.

Board members may participate in person or via an available electronic medium (such as the telephone). Extraordinary meetings may be called by any Board member and announced by the CEO with a notice of at least 21 days before the meeting is to be convened.

Agenda items for each meeting should be circulated 14 days before the meeting for comments from Board members. Minutes and notes should be published and publicly available within 15 days after the meeting is adjourned.

Board Members will not be remunerated for their participation in the DotAsia Organisation's Board. The DotAsia Organisation does not expect to reimburse Board members for travel and related expenses for attending Board meetings.

### II. Advisory Council Meetings

Two regular meetings of the Advisory Council will be arranged for each year:

- One meeting in conjunction with the APRICOT meetings
- Another meeting in conjunction with the APNIC meetings or other major Asia

Pacific Internet meetings (not at APRICOT)

An annual meeting schedule will be proposed by the CEO Chair of the Advisory Council and confirmed by the Advisory Council membership. Advisory Council members may participate in person or via an available electronic medium (such as the telephone). Extraordinary meetings such as requirement for consultation from the Advisory Council may be solicited by the Board of Directors with a notice of at least 7 days before the meeting is to be convened.

The Advisory Council will be self-funding. Advisory Council members will not be remunerated for their participation in the DotAsia Organisation's Advisory Council. The DotAsia Organisation does not expect to reimburse Advisory Council members for travel and related expenses for attending Council meetings.

### III. Annual General Members (AGM) Meeting

An Annual General Members (AGM) Meeting will be held in conjunction with the APRICOT meetings. Agenda items for each meeting should be circulated 14 days before the meeting for comments from Board members. Minutes and notes should be published and publicly available within 15 days after the meeting is adjourned.

## Fiscal Information

The DotAsia Organisation is a newly formed membership-based not-for-profit organisation. General financial information or history is therefore not available. The DotAsia Organisation is currently operated by volunteers and consultants. Upon ICANN's commissioning of the DotAsia proposal, the DotAsia Organisation intends to retain full-time staff to operate the registry.

Please refer to Part C and Part D for more information on the intended financial makeup and projections specific to the DotAsia Organisation.

Furthermore, the DotAsia Organisation is partnering with Afilias, who has offered financial assistance in conjunction with its role as the outsourced registry services provider for the DotAsia registry. Afilias is already providing registry services in support of the .INFO and .ORG domains in compliance with ICANN's requirements. Afilias successfully provides the registry services for both .ORG (2.8 million domains) and .INFO (1.2 million domains).

## Indemnification from Liability

The DotAsia Organisation is committed to make best efforts to mitigate the liabilities of its members, directors, officers and staff.

### I. Liability of Organisation

The DotAsia Organisation is setup to be a limited liabilities corporation and will complete the requirements to become a not-for-profit organisation. Members of the organisation will only be liable to a maximum nominal amount of HK\$1 in the event that the organisation is to be dissolved.

In the course of dissolution, the assets of the organisation are to be applied to settle all outstanding wages and salaries of staff in priority to all other debts.

## II. Liability of Directors

In the event of dissolution of the DotAsia Organisation, a director is not liable to make any contribution unless s/he is to be held personally liable for the debts of the organisation or it appears that he has misapplied, retained or become accountable for money or property of the organisation or breach of duty which is actionable by the organisation.

The duties of a director are to act for the benefit of the organisation, to exercise their powers for their proper purpose and not to allow any conflict between their duties as directors and their personal interests. Hence, if a director is in breach of his duties, any profits made by the director may be recovered by the organisation unless such a contract is authorised by the organisation's articles or the conflict is disclosed to the members and the resulting contract is sanctioned by them.

Since the exercise of care and skill expected from directors has been raised over the years, the DotAsia Organisation intends to seek to provide, for each elected director, insurance against directors' liability, where applicable.

## III. Liability of Officers, Secretary and Senior Staff

In the event of the dissolution of the DotAsia Organisation, the officers, secretary or senior staff is not liable to make any contribution unless he has undertaken to be personally liable for the debts of the organisation.

Depending on the powers of the officers, secretary and senior staff, if s/he has authority to enter into contracts for the organisation, the DotAsia Organisation may, on a case-by-case basis, where applicable, seek to insure her/him against liability as officers of the organisation.

## **Proposed Extent of Policy-Making Authority**

As a sponsored TLD, the DotAsia registry intends to comply with ICANN recommendations and ICANN Consensus Policies as they become established. For example the DotAsia registry will be implementing the domain expiration and redemption grace period (RGP) policies as well as other current ICANN recommendations, such as the GAC recommendation for country names reserved list and the anticipated WHOIS policies.

The DotAsia registry will also adopt and adhere to the Charter Eligibility Dispute Resolution Policy (CEDRP) to ensure charter qualified registrations and the Uniform Dispute Resolution Policy (UDRP) to curb abusive registrations. The DotAsia registry intends to explore adopting or augmenting the UDRP with local Dispute Resolution Policies that are maintained, developed and used by participating ccTLDs (as Sponsor Members). See the section: "Policy-Making Process" for the possible policy formulation process for the augmentation of localised Dispute Resolution Policies.

For registration and registrar policies, the DotAsia registry intends to comply with ICANN policies as well as best practices in the industry and in the sponsored community.

Organisational governance policies will be formulated and maintained by the DotAsia Organisation. These would include for example:

- Membership Policies
- Election Policies

- Governance Structure Policies
- Surplus Proceeds Allocation Policies

Membership Policies would include items such as:

- Classes of Membership
- Membership Requirements
- Member Rights and Obligations

Election Policies would include items such as:

- Nomination Procedures
- Candidate Requirements
- Voting Procedures

Governance Structure Policies would include items such as:

- Board Structure and Makeup
- Board Decision Making Process
- Advisory Council Structure

Surplus Proceeds Allocation Policies would include items such as:

- Process for the Solicitation of Proceeds Allocation / Grants
- Areas for which surplus proceeds should be directed towards
- Frequency of Surplus Proceeds Allocation events

Under normal circumstances, for the adoption of policies and policy changes, consultation of the Advisory Council will be sought, followed by a resolution of the Board of Directors. Broader consultation may be sought on material changes to membership, election and governance policies, as well as for the allocation of any surplus proceeds.

The structure of the Board of Directors and Advisory Council, provides a sound platform for ensuring that the organisation will administer its policies in the interest of the Asian Internet community and that adequate opportunity of members and the community at large to participate and voice concerns will be provided. With the involvement from technically sophisticated representatives both from ccTLDs as well as from Asia Pacific Internet groups, the organisation is also well positioned to take into consideration the interest of the Internet at large.

Moreover, although the DotAsia Organisation is a newly formed group, the makeup of its Board of Directors and Advisory Council will allow it to leverage the talent pool of ccTLD managers as well as Asia Pacific Internet and IT groups. These groups share a deep knowledge, expertise and experience in public policy making, consensus building and administration of domains in the interest of the Internet and the public community at large. For example, most ccTLDs operate in a relatively open and transparent manner and are experienced with public policy making processes for TLD registries. Asia Pacific groups (such as APNIC) could augment that expertise with broad geographical regional considerations and the perspective of the Internet at large.

## Policy-Making Process

As mentioned in the "Proposed Extent of Policy-Making Authority" section above, the DotAsia Organisation intends to follow and comply with TLD registry best practices and recommended domain oriented ICANN Consensus Policies.

There are four main organisational governance policies:

- Membership Policies
- Election Policies
- Governance Structure Policies
- Surplus Proceeds Allocation Policies

For the formation of these policies, three main types of policy-making processes are proposed:

- Normal policy creation and amendments
- Extraordinary policy creation and amendments
- Reconsideration and policy review

Generally, material changes to membership, election and governance policies as well as surplus proceeds allocations may require the Extraordinary policy creation and amendments process. Other extraordinary items may be determined based on a consensus by the Board of Directors.

#### I. Normal policy creation and amendments

The proposed Normal policy creation and amendments process has the following features:

A. Introduction and Identification of policy creation and amendment requirements by a member of the organisation. These include: any Board member; any Advisory Council member; any Sponsor Member; any Co-Sponsor Member.

B. Preparation and Presentation by the CEO to the Board of Directors, followed by the consensus of the Board of Directors to pursue further consultation from the Advisory Council.

C. Obtaining of consensus or a majority vote result from the Advisory Council, followed by a resolution by the Board of Directors.

It should be noted that because of the makeup of the Advisory Council, of which members are nominated by Asia Pacific Internet and IT groups, this process incorporates the elements for broad involvement and participation from the community.

#### II. Extraordinary policy creation and amendments process

The proposed Extraordinary policy creation and amendments process explicitly includes an even broader level of community participation as well as the incorporation of the creation of a special committee to study implications and impact of a proposed policy or policy change. The general process proposed is as follows:

A. Similar to the Normal policy creation and amendments process, a policy should be introduced and identified by a member of the organisation: any Board member; any Advisory Council member; any Sponsor Member; any Co-Sponsor Member.

B. Upon Board consensus that the policy is an Extraordinary item, the Board will further determine a scope and charter for the creation of a special task force or committee to study the policy matter at hand. The special committee may then, based on the scope and requirements of its charter, consult other



authorities or groups.

C. The result of the study by the special committee will then be presented to the Board by the CEO or by the committee chair. Upon which, the Board will further build consensus to solicit broader consultation. Such activities may include surveys to members, solicitation of public comments or other activities allowing public input. Subsequently, the Board would also solicit consultation from the Advisory Council.

D. Board resolution on the policy matter will be passed after receiving and evaluating the result from the broad consultation of members and/or other constituency groups, as well as from the Advisory Council.

### III. Reconsideration and policy review process

A clear process that allows for reconsideration and policy review is essential to the overall well being of a policy system. This process however must be balanced with adequate filtering to ensure a stable and predictable organisation. A proposed set of features in the DotAsia registry reconsideration and policy review process is as follows:

- Any member or the CEO must make the introduction and identification of the need to reconsider or review a policy. Beyond this, the motion for the reconsideration should be seconded by a Board member who is not from the same organisation seeking the reconsideration.
- If a special committee was formed in the original policy-making process, the committee may be re-chartered or re-constituted, to further study the matter with the new information obtained.
- Finally, upon the due processes for consultation from the Advisory Council and/or broader activities, a major-majority of the Board is required to pass a resolution to reverse any previous decisions made that was based on an established process.

While the framework of the Advisory Council readily provides a foundation for broad cross-section participation and solicitation of public input, the policy-making processes of the DotAsia registry will serve to further ensure a community-based bottom-up approach. Not only are members from a diversified base invited to raise issues of concern and matters of policy creation and amendments relevant to the DotAsia registry, the community at large will be part of the policy-making process.

Even though the DotAsia registry may be a newly formed organisation, it will leverage the profound collective knowledge and experience from its members and their respective representatives, such as ccTLD managers. This will be further augmented by the expertise various representatives from Asia Pacific groups in broad consensus building and policy-making. Together, they will ensure that the DotAsia Organisation will be able to deliver on its promise to be an open, transparent organisation, which operates in the interest of the community it intends to serve and the Internet at large.

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## A. Add new value to the Internet name space

"Asia" is a highly recognisable phrase that is short, easy to remember, versatile but specific and focused on the Asia identity. It captures the essence of the community served and is a sustainable phrase that will not

easily become obsolete. "Asia" traverses a broad region yet elicits a clear concept and coherence of the community, providing registrants tremendous value in establishing an Internet presence with global recognition and regional significance. The name value for ".Asia" is especially remarkable for the thriving SME (small medium enterprises) makeup of the Asia economies. This is amplified even more as these SMEs continue to expand beyond their local market to the regional marketplace leveraging the Internet as a platform for growth.

The ".Asia" domain can also be naturally used by individuals, businesses, organisations as well as community groups, without constraining to a particular silo within the community, promoting a diverse and dynamic community within the ".Asia" namespace. This matches well and is consistent with the multicultural and vibrant community in Asia. While current gTLDs tend to focus on a vertical group (e.g. commercial entities, network providers, organisations, museums, cooperatives, etc.) within the global Internet, ".Asia" will embrace a horizontal perspective with a clear brand to reach and enrich the broad global community. Unlike ccTLDs also, which provides for a local audience, ".Asia" will allow the user to express a regional relevance.

As explained earlier in section: "Appropriateness of Sponsored TLD Community", there is a recognisable latent demand in Asia for a TLD with regional significance and versatility. The ".Asia" TLD will address this gap in the domain namespace. Furthermore, many of the less technically conscious SMEs in the region have "lost out" on the rush for a presence in the now well-occupied namespaces. The ".Asia" domain will provide an opportunity for these entities to establish a representative yet adaptable online identity. Not only will commercial entities benefit from the opening of the ".Asia" domain as a regional presence on the Internet, individuals and public or private initiatives, such as regional community organisations and events, will also be able to establish their presence with an Internet address that is meaningful. Altogether, these elements will work to enhance both the geographic as well as the demographic diversity of the Internet namespace.

The DotAsia registry intends to coordinate with the appropriate technical standards bodies, ccTLDs and ICANN to help establish a proof-of-concept multilingual TLD registry for ".Asia". This effort will be conducted in a deliberate and phased manner to ensure the continued stability of the DNS system, with continued adherence to applicable technical standards. Not only will this allow the full appreciation and the realisation of the promise of internationalised domain names (IDN) in the global Internet namespace, it is particularly significant and relevant to the Asia community served by the DotAsia registry. The advent of a multilingual TLD will help promote the adoption of the emerging IDN standards, which ultimately contributes to the vision of the Internet to evolve into a truly internationalised and global medium that is boundless in culture and language, and will also provide a much improved and complete Internet navigation experience for users in their own language.

The languages for each phase will be chosen based on a balance between the demonstrated market for these languages and the knowledge from the industry and ccTLDs who have already gained operational experience in the provision of second level registrations for these languages. Relevant language and variant tables should have been developed for the languages, consistent with the IDN registry implementation guidelines published by ICANN.

As consistent with the ICANN IDN guidelines, each phase will be introduced with a controlled and conservative approach as the relevant policies become established, and after we have obtained experience from earlier phases.

## B. Protect the rights of others

The DotAsia Organisation is committed to create policies and practices that minimize abusive registration activities and other activities that affect the legal rights of others.

The DotAsia registry will adopt a protective Sunrise process that allows legitimate trademark and intellectual service mark owners within the Pan-Asia and Asia Pacific region to first establish their registration within the registry. In particular, a Sunrise Period will be facilitated before general first-come-first-serve registrations are allowed. During the Sunrise Period, only verifiable trademark and service mark owners may apply for domain names that match their respective intellectual property rights. Sunrise registrations are expected to be for a minimum term of 2 years. More details are provided in section C: "Assurance of charter-compliant registrations and avoidance of abusive registration practices".

An extensive reserved domains list will be compiled for the DotAsia registry, taking into consideration both the reservation of country names according to the ISO-3166-1 list as well as ICANN requirements for the reservation of country codes and other second level domains similar to those reserved in the current Appendix K of ICANN's agreement with new TLD registries. In addition, the DotAsia registry will consider a reserved domain lists from participating ccTLDs (Sponsor Members). The reserved lists submitted by the local ccTLDs will serve to ensure best relevance of these names to protect the rights of others within the community. The DotAsia registry is also committed to continually review and update these lists to best reflect and protect the rights of the entities in the community.

The DotAsia registry will also adopt and adhere to both the UDRP (Uniform Dispute Resolution Policy) and the CEDRP (Charter Eligibility Dispute Resolution Policy) to help resolve disputes that may arise regarding names registered during the Sunrise Period or in general registration. Furthermore, the DotAsia registry will also explore the usefulness of incorporating the choice of local DRP forums for complainants and respondents, to provide additional protection for entities within the community.

While the proposed TLD ".Asia" is versatile, it also provides a clear association and identity for the domain, unlike entirely generic suffixes such as ".com" or ".net". Registrants will be required to declare their proof-of-presence eligibility and be subjected to the CEDRP, which will serve to further curb abusive registrations.

As a concrete example of the DotAsia registry's commitment to create policies that protect the rights of others, the registry intends to explore, through a formal policy-making process, the feasibility, value and applicability of augmenting the UDRP with local DRPs from participating ccTLDs (Sponsor Members). The local DRPs in general are based on the UDRP; however they may be more sensitised to local cultures and environments. More importantly, for the implementation of multilingual domain names (IDN), the local DRP may serve to provide even better protection for trademark and intellectual property owners as they will be better versed with the native language of the mark in question. A Special Committee may be formed by the Board to further explore this concept.

The involvement of ccTLDs (as Sponsor Members and in the Board of Directors) in the governance of the DotAsia organisation ensures deep knowledge of issues and concerns within the local communities regarding the protection of the rights of others, as well as the implications of policies in that regard. This is augmented by the knowledge brought along from participation of Asia Pacific

groups (as Co-Sponsor Members and in the Advisory Council) in operating in the interests of the broad based Pan-Asia and Asia Pacific community. This combined with Afiliias' expertise in the implementation of both policies and technical requirements to run a Sunrise Period, the DotAsia Organisation has a solid foundation to demonstrate its commitment to continually address and take into consideration the rights of others in its policies and practices.

### **C. Assurance of charter-compliant registrations and avoidance of abusive registration practices**

To assure charter-compliant registrations and avoid abusive registration practices, the DotAsia registry will implement a number of preventive and remedial measures and policies in the following four main areas of concerns:

- Start-up Considerations
- Reserved Domain List
- Proof-of-Presence Requirements
- Domain Dispute Resolution Policy

#### **I. Start-up Considerations**

To allow legitimate trademark and service mark owners to protect their marks and to avoid abusive registrations against rightful owners of established names, the DotAsia registry intends to conduct a Sunrise registration period prior to opening the registry for general first-come-first-serve registrations.

During this Sunrise period only individuals and organisations with charter-compliant proof as well as verifiable trademark or service mark rights to names may apply for a domain. Verifiable rights shall mean registered trademarks or service marks of national effect (or regional effect in the case of marks issued by a regional trademark office, which office must represent at least one entire sovereign nation) applied for prior to 16 March 2004. A rights validation surcharge will be introduced to the application for domain names within this period. This surcharge will be determined on a cost-required basis for the validation to be done by a third party provider. The price (expected to be US\$300-500) will be fixed by the registry.

Multiple applications to the same name string will be allowed during this Sunrise Period. The first-come-first-serve rule will apply to these applications as well. In the case where an application is rejected due to the acceptance of a registration earlier in the queue, the registration fee along with the rights validation surcharge will be refunded to the sponsoring registrar.

The Sunrise Period, which will require proof of a valid trademark, is expected to run for 60 days. After which, there will be a Quiet Period of 30 days. During the Quiet Period, WHOIS data for the applications will be available. Each Sunrise registration will be unlocked and will resolve once trademark verification has been completed.

Upon the conclusion of the Quiet Period, names that are registered and have passed the verification will be published to the DNS. General first-come-first-serve registrations will also commence.

All sunrise registrations are expected to have an initial term of 2 years.

#### **II. Reserved Domain List**

The DotAsia registry will adopt the ICANN resolution and recommendations on maintaining a reserved domain list, such as reserving the list of country names and country codes. The DotAsia registry will also continue to adhere to the ICANN recommendations for reserved domains coming from ICANN resolution and/or consensus policies.

Furthermore, the DotAsia registry will invite all Sponsor Members (participating ccTLDs) to submit additions to the list of names to be reserved. These supplemental names will serve to provide extra protection to preserve names of value within the community that may be particularly ripe for abusive registrations.

The list of reserved names may also from time-to-time be updated to reflect the development and changes in the relevant community.

### III. Proof-of-Presence Requirements

To ensure that only charter-compliant persons or entities may register domains in the DotAsia registry, registrants will be required to declare a "proof-of-presence" stating that they are a legal entity within the Pan-Asia and Asia Pacific region and therefore establishing a nexus within this region. The ".Asia" region is defined by areas included in the ICANN Asia / Australia / Pacific region.

Upon registration of a domain name, a registrant must declare from where the proof-of-presence can be established, and what form of proof it is. A suggested list includes, but is not limited to: citizenship, nationality / passport, business registration, charity organisation, government, etc. The registry does not plan to validate the registrant's proof-of-presence during the start-up period, but rather will rely on the envisioned dispute resolution mechanisms (e.g.: the CEDRP) to adequately allow interested users to dispute the accuracy of this information.

All registrars must also agree to be bound by the CEDRP, as an extension of the effect to bind the Registrant. Registrars, as the sponsor for a registration, must act accordingly upon receipt of the result from a CEDRP arbitrator.

### IV. Domain Dispute Resolution Policy

To discourage registration of abusive domain names, the DotAsia registry will conform to the Uniform Dispute Resolution Policy (UDRP). All DotAsia registrars and registrants must also agree to be bound by the UDRP for DotAsia registrations. Furthermore, as previously stated, the DotAsia Organisation will explore the feasibility and value of augmenting the UDRP with local DRPs.

## **D. Assurance of adequate dispute-resolution mechanisms**

The DotAsia registry will conform to the Uniform Dispute Resolution Policy (UDRP) as well as the Charter Eligibility Dispute Resolution Policy (CEDRP) as indicated previously in Section C "Assurance of charter-compliant registrations and avoidance of abusive registration practices" and elsewhere. All DotAsia registrars and registrants must agree to be bound by these to ensure that an adequate dispute-resolution mechanism is available.

Also, as stated previously, the DotAsia registry will evaluate the feasibility, value and applicability of supplementing the UDRP with local DRPs and to include regionalised policies or procedures if indicated.

## **E. Provision of ICANN-policy compliant WHOIS service**

The DotAsia registry will conform to existing and future ICANN policies regarding the implementation of a registry-level publicly accessible WHOIS system that requires registrants to provide accurate information regarding the legitimate registration of a DotAsia domain name.

The DotAsia registry intends to implement a "thick" WHOIS system similar to that of the .info and .biz registries, and that centralizes all contact information for the domain at the registry level. In addition, the thick WHOIS system will maintain the additional information associated with the eligibility criteria to obtain a DotAsia domain including, the economy and proof-of-presence information as described above in Part B, Section C "Assurance of charter-compliant registrations and avoidance of abusive registration practices".

The DotAsia WHOIS is envisioned to contain the following information:

- The name of the domain name registered
- The IP addresses of the primary Name Server and secondary Name Server(s) of the domain name registered
- The corresponding names of those Name Servers
- The identity of the registrar
- The original creation date
- Date of last modification
- Contact information consistent with ICANN guidelines
- Proof-of-presence information including the economy and the type of legal entity of the registrant
- As applicable, trademark information corresponding to the Sunrise Period

The DotAsia registry will enable registrars to have access to the WHOIS system both through Port 43 and via a Web-based interface. Registrars who sell DotAsia domains will be required to incorporate DotAsia's WHOIS system into any cross-registry WHOIS systems they maintain for use by their customers and the public.

Registrars will also be required to comply with policies set forth by the Registry and ICANN regarding the accuracy of WHOIS information and the eligibility of the registrant to register a name in the DotAsia TLD.

Please see Part E - Section I "Publicly Available WHOIS service" for additional information on the intended WHOIS system and technical specifications.