New gTLD Program
Help ICANN Shape the Future of the Internet

You use the Internet . . . so why not help shape how it will grow?

The Internet Corporation for Assigned Names and Numbers (ICANN) is the non-profit corporation responsible for the unique identifiers of the Internet (the Domain Name System and IP addressing). ICANN invites you to a **free event** where you can learn about the fascinating challenges of tomorrow's Internet, including:

➢ *New Generic Top-Level Domains (New gTLDs)* – Existing TLDs, such as dot-com, dot-org, and dot-net, have served Internet users well for many years. ICANN is planning to launch new gTLDs in a rolling process that is expected to start early in 2010. In this new process, more extensions will be created, and with them, potentially a whole new way of using the Internet.

➢ *Internationalized Domain Names (IDNs)* – will be available at the top level for the first time, enabling new extensions in different scripts such as Arabic, Chinese, Greek, Hindu, and many more. Millions of people around the world will be able to use the Internet's naming system in their own language.

➢ *Trademark Protection* – Some institutions worry that new gTLDs might increase the online trademark and brand abuse practices. What measures is ICANN putting in place to address these concerns?

➢ *Battling domain hijackers* – Registrars transfer domain names from one to another routinely, most often at customer request. But what happens if the request is fraudulent? Some customers protect their domains by asking the registrar to "lock" it so it cannot be transferred. How should the "Registrar Lock" mechanism work?

ICANN invites you to tackle issues such as these, adding your wisdom and experience to the policies that will shape the Internet for years to come. To learn more about ICANN, its current programs, and how you can participate in the future of the Internet, register for one of our Global Outreach events.

Where/When

Hong Kong
24 July 2009
Island Shangri-La Hotel
Pacific Place | Supreme Court Road Central | Hong Kong

Abu Dhabi, United Arab Emirates
4 August 2009
The Sheraton Hotel
Corniche Road | P.O. Box 640 | Abu Dhabi | UAE

Who Should Attend?

Businesses small and large, trademark experts, professional associations, consumer and other civil society groups, members of the domain name industry, government officials, potential applicants for new TLDs, and individuals who want to join the ICANN community.

Registration

All events are free of charge, but pre-registration is required. The cutoff date for pre-registrations in Hong Kong is July 22 and Abu Dhabi is August 1. To register, go to http://www.registration123.com/ICANN/GTLD/. Please note that these events will be held in English.

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More Information

About the Global events: http://www.icann.org/en/topics/new-gtlds/consultation-outreach-en.htm
About the New gTLD Program: http://www.icann.org/en/topics/new-gtld-program.htm
About ICANN's Policy work: http://www.icann.org/en/policy/

We look forward to seeing you.